

Parents Interacting with Infants (PIWI) Community Implementation Progression

Getting Started	Implementation	Sustainability
<p>Rooted informs a community about the PIWI model, its benefits, and the structure of implementation.</p> <p>The community considers their needs and interest, then determines if they want to bring PIWI to their community.</p> <p>Rooted offers \$4000 in year 1 to purchase initial supplies, send facilitators to training, etc. Communities have an opportunity to apply for a second year of funding, up to \$2000, if needed.</p> <p>The community approaches possible facilitators for training and determines who they will send to be trained. The community can also work with partner agencies that can conduct PIWI as part of their job, which will lower future cost as they would not have to pay that facilitator to run sessions.</p> <p>Rooted covers the registration and materials cost of the training of facilitators, while the community covers any additional expenses, such as travel, with their PIWI budget.</p>	<p>The community plans and conducts PIWI classes using their trained facilitators.</p> <p>Communities are required to offer a meal or a snack as part of each session. They are encouraged to offer incentives to families that attend classes. Incentives can be many different items (toys, diapers, etc.) and structured in several ways (a small incentive after each session, a medium sized incentive every other week, a larger incentive at the end, etc.).</p> <p>The community begins to build sustainability by working with partners to find venues where PIWI can be held for free (such as libraries, churches, YMCA, etc.) and engaging local businesses and/or philanthropic organizations to donate meals, snacks, supplies, and/or incentives. After the first two years the community will utilize a sustainable funding source to cover ongoing costs (Rooted in Relationships, Community Wellbeing, Communities for Kids, etc.).</p> <p>The community collects and submits evaluation data after each class, including attendance, parent evaluations, and facilitator evaluation.</p>	<p>The community maintains their cadre of facilitators to a level that is sustainable. Facilitators should have the opportunity to conduct at least one class per year and not have so many requests they become overwhelmed. Communities can continue to send new facilitators to the training of facilitators. Rooted will continue to cover the registration and materials cost of the training, the community will need to cover any additional expenses, such as travel costs.</p> <p>Rooted offers free booster trainings for facilitators and provides TA to communities that are implementing PIWI.</p> <p>The community continues to build sustainability by finding no-cost venues, partnering with facilitators that can lead courses as part of their position, and seeking donations of supplies, food, and/or incentives. The community utilizes sustainable funding sources to cover any remaining PIWI costs in the future.</p> <p>Evaluation continues as long as PIWI is offered.</p>